Looking Ahead
Looking Ahead

2021 was a refreshing year for the protection of our region’s most precious resource. Thanks to your support, it was also revitalizing for the Alliance for the Great Lakes. The passion, enthusiasm, joy, and dedication I feel from our donors and supporters energizes our board of directors and staff every day.

Last year, the Alliance secured a critical state partnership for protections to stop invasive carp. We rallied for the dramatic growth of the Great Lakes Restoration Initiative, ensuring more on-the-ground restoration and cleanup projects around the lakes. We helped secure more resources for repairing drinking and wastewater infrastructure. Locally, we combatted unfair pollution burdens, and brought our skills and expertise to partners who are changing their communities. On the heels of the Alliance’s own 50th anniversary, we celebrated the 30th anniversary of our renowned Adopt-a-Beach volunteer program.

I was also privileged to work with our board and staff to create the Alliance’s plan for the next three years. Our Great Lakes, and the fresh water they provide, have been here for more than 10,000 years, and should remain healthy for all in perpetuity. While many of the long-standing challenges we work on remain the same, how we work to protect the lakes can make our successes more lasting, and our Great Lakes better for all.

I’m listening to the great diversity of ways people experience the lakes, and I hear that healthy Great Lakes and healthy communities must go hand in hand. We are making more and deeper local commitments to communities facing some of the biggest water challenges. And we are strengthening our long-standing influence as a big-picture policy leader, advocating for less pollution, safer drinking water, and healthy places for people and wildlife.

Playing on a beach. Enjoying our natural waters. Filling a glass without worry. Innumerable other ways. All people and wildlife should be able to rely on the lakes. I’m grateful to you for hearing that call and offering your support to the Alliance.

Thank you.

Joel Brammeier
President & CEO

The Alliance for the Great Lakes experienced significant growth in our assets thanks to the many donors who gave generously in 2021, including a substantial estate gift. With their support, we maintained our strong financial health and supported new program growth to increase our impact on the critical issues facing the Great Lakes.

I would like to recognize my fellow board members on the 2021 Finance Committee for their continued dedication. I would also like to thank Joel Brammeier, president and CEO, and Kelly Farley, our Finance & Operations director, for their guidance. We’re committed to ensuring that your support receives the highest standard of financial stewardship.

We are truly grateful for the growing number of supporters who have entrusted us to carry out our critical work. The Alliance’s fiscal strength means we can use the organization’s resources strategically to continue leading on Great Lakes protection and restoration for generations to come.

Susan McDermott
Treasurer

### Funding Sources

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<tr>
<th>Source</th>
<th>Percentage</th>
<th>Amount</th>
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### Expenses

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### Assets and Liabilities

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2021 Treasurer’s Report
2021 Accomplishments

We've made important progress on protecting the lakes so they can be enjoyed by you and everyone who calls this region home. Here is just a snapshot of what you helped us accomplish this year:

**Advocacy & Leadership**

We secured a critical funding partnership between Michigan and Illinois, enabling progress on new protections in Illinois to prevent invasive carp from reaching Lake Michigan.

We successfully advocated for congressional funding for the Great Lakes Restoration Initiative at $375 million per year, increasing to $475 million per year by 2026, ensuring more on-the-ground restoration and cleanup projects around the lakes.

We partnered with environmentalists of color in Ohio to develop a first-of-its-kind statewide environmental justice policy platform, coalescing recommendations covering water, land, air, and energy into a road map to address Ohio's environmental justice issues.

**Education & Action**

We marked the 30th anniversary of the Adopt-a-Beach program. Today, more than 15,000 volunteers participate annually across all five lakes and all eight Great Lakes states.

We launched the nonpartisan Cleveland Environmental Resident Engagement Toolkit, developed in partnership with more than a dozen community groups, to help Cleveland residents learn about environmental issues at stake in the mayoral and city council elections, and get involved.

**Research & Analysis**

We released policy recommendations, along with partners, to overhaul zoning rules for Chicago's Calumet River and Lake Michigan industrial corridor, which faces unjust siting of polluting industries.

We issued our first Cost to Comply report, detailing the investment and accountability needed to dramatically reduce farm runoff to Green Bay and the Lower Fox River. We're now applying this method to stop the agricultural pollution that feeds algal blooms in Lake Erie.

We educated Detroiter about the causes of the disastrous June floods that damaged thousands of homes and businesses and caused massive sewage overflows – and showed opportunities to use nature-based infrastructure to help alleviate the problems.
Every Dollar Matters

Our supporters make it possible for the Alliance for the Great Lakes to lead on clean water protection at the local, state, and regional levels. We would like to extend our sincere thanks to all the donors who supported our work in our 2021 fiscal year (September 1, 2020 - August 31, 2021). Listed below are donors who contributed $1,000 or more, but every gift is appreciated and makes a difference in protecting the Great Lakes.

**CORPORATE/FOUNDATION/ORGANIZATIONAL DONORS**

<table>
<thead>
<tr>
<th>Amount</th>
<th>Donor Name</th>
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| $100,000+ | Charles Stewart Mott Foundation *  
Crown Family Philanthropies *  
The George Gund Foundation *  
The Joyce Foundation *  
McDougal Family Foundation *  |
| $50,000-$99,999 | Anonymous  
The Brookby Foundation  
The Brunswick Foundation  
The Chicago Community Trust *  
The Cleveland Foundation *  
Fred A. and Barbara M. Erb Family Foundation  
Fund for Lake Michigan *  
Grand Victoria Foundation *  
Hunter Family Foundation  
The JPB Foundation through the Funders Network  
Kolb Foundation  
The Scotts Miracle-Gro Foundation *  
Solberg Manufacturing, Inc.  
U.S. Environmental Protection Agency *  
Walden Foundation |
| $25,000-$49,999 | Anadarko Fund  
Anonymous  
Anonymous  
Anonymous  
Anonymous  
Anonymous  
Anonymous  
Anonymous  
Anonymous  
Anonymous  
Anonymous  |
| $5,000-$9,999 | Baroness Ann Steel Charitable Foundation  
The Discover Green Employee Resource Group  
Earthshare  
Laird Norton Family Foundation  
The Marshall and James Field Family Fund  
Mystery Tackle Box Inc.  
Red Oak Foundation  
The Siragusa Family Foundation  
Speaker Family Foundation  |
| $2,500-$4,999 | Anonymous  
Anonymous  
Anonymous  
Anonymous  |
| $2,000-$4,999 | The Estate of Gayle B. Causey  
Elizabeth Crown and Bill Wallace  
John G. Searle - Family Trust  |
| $1,000-$2,499 | Anonymous  
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| $500-$999 | Anonymous  
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| $25-$49 | Anonymous  
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| $10-$24 | Anonymous  
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**INDIVIDUAL DONORS**

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| $100,000+ | G. William Walker Trust  
Headquarters Design Studio, Inc.  
Jocarno Fund  
Lubetkin Family Foundation  
MFB Charitable Foundation  
Modern Wave Salon  
Moosapaw  
Robert and Julie Currier Family Fund of Grand Rapids Community Foundation  
Salon Aura  
West Bend Community Foundation’s Rick and Julie Vandermause Fund  
Winnie’s Garden Club  |
| $50,000-$99,999 | Andrea Billhardt Charitable Fund  
Aaron and Sarah Burgess  
Sue Conater and Thomas Terry  
Jonathan R. Cooper and Rebecca Hartman  
Daniel Cousino  
Crabb Family Fund  
Whitney and Aaron Fershee Jannotta Family Fund  
John Kett  
Holly King  
Barbara and John Kowalczik  
Benjamin Kowalski  
Nicholas Mars  
Susan McDermott  
Meredith Miller  
Jo-Elle Mogeran  
Marion Rust  
Aaron Vangetson  
Washelesky Family Fund  |
| $25,000-$49,999 | Anonymous  
Anonymous  
Anonymous  
Anonymous  
Anonymous  
Anonymous  
Anonymous  |
| $5,000-$9,999 | HBSC  
Lemonade Insurance Company  
Meijer  
Seligal Family Foundation  
YOT Full Circle Foundation  |
| $2,500-$4,999 | H. Carol Berstein-Eckstein and MEB Charitable Foundation  
Greater Milwaukee Foundation’s Enroth Family Fund  
Jeff and Susan Pearsall Fund at The Chicago Community Foundation  
Morrison Rogers Fund at The Chicago Community Foundation  
Joan M. Rothenberg  
Joyce and Charles Solberg  |
| $1,000-$2,499 | Anonymous  
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| $500-$999 | Anonymous  
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**MATCHING GIFT COMPANIES**

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| DDM Foundation  
Brigid Colver  
Forest Road Company  
C K Constantinou  
Kathryn Cutkom  
David Reinsch and Julie Kiefer Fund at The Chicago Community Foundation  
Carole and Kent DeVYoung  
Wei Qi Ding  
Donald Elder  
Eugenia Elliott  
Janet Fairley  
Gary and Sandy Fencik  
Barbara Black-Fredman and Stephen Fredman  
Colin Gifford  
The Giving Fund  
Lael Goodman and Vikram Shankar  
David Hackett  
Shaua Scott and J. Parker Hall IV  
Michael Hanley  
Harmann Family - John and Lalla Fund of The Greater Cincinnati Foundation  
The Harriet Fund at The Chicago Community Foundation  
Thomas P. Healy, Jr. and Gia Interlandi  
Bill Henry  
Lydia Hilton  
The Jenny Giving Fund  
Chris Keiser  
Katherine Kelly-Alberdi  
Cathy Kennedy  
Jill Kirby  
Larry and Leneta Kitchel  
Jeffrey Kuhlunger  
William and Kelly Koch  
Jason Krigel  
Annie Lang  
Thomas Langmyer  
Jeri Mulder  
Jessen Family in memory of Howard E. Jessen and Susanne C. Jessen  
John Dykema and Michelle Maly-Dykema Family Foundation  
Jeri Mulder  
Denis Pierce  
Justin and Ashley Ziembta  |
| $2,500-$4,999 | Sylvia and Richard J. Fisher Fund  
Mohan Family Fund  
Moller Family Foundation  
Matthew C. Brett and Emily Monnelly  
Susan Noyes  
Old Enterprise Farms Family Charitable Fund  
Mark Ortieb  
Virginia Pace  
Mike Pattison  
Laurie Payne  
Dr. and Mrs. William Purdy  
Reneka S. O’Connell New World Fund of the Greater Lowell Community Foundation  
David Rhodeas  
Richard and Susan Gallun Family Fund  
John Roberts  
Jan Rogers  
Lauren Rosenthal and Howard Learner  
Susan Rousse  
Syane Roy  
Laurie Rubin  
Joshua Ruch  
Rubenhold Family Fund at The Chicago Community Foundation  
Pete Ruest  
Curtis Ruppal  
S&S Fund  
David and Kimberly Schnuhl  
Daniel Schreiber  
Adele Simmons  
Christina Swanson  
Reed and Rosemary Tupper  
Sue and Thomas Van Dam  
Richard Vance  
Michael Walker  
Ward-Young Charitable Fund  
James Warner and Judith Wells Warner  
Jennifer and Allen Weaver  
Barbara Weiner  
Mary Winburn  
Christopher and Mary Wolf and Family  
Judith Wright  
Emily Zeisler  |

**MUTUAL FUND DONORS**

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|中国梦基金的基金 | Ann Dam  
Fondation Televizionului | TEGNA Foundation  |
Thank You from the Alliance Board and Staff

The Alliance for the Great Lakes would like to recognize and thank the following term-limited members of the Board of Directors for their years of service: Stephen Brewster, Kathryn Bryk Friedman, and Laura Rubin. We also extend a warm welcome to our new board members, Nicole Chavas, Daniel Guzman King, Katherine Jones, and Christopher Winters.

In addition, we welcome new officers, including Jo-Elle Mogerman as Chair, Bill Henry as Secretary, and Laura Payne as Vice Chair – Development. We thank Sue Conatser for her three years of service as Chair, and David Schmahl and Stephen Brewster for their service on the Executive Committee.

Thank you to all of our board members – past and present – for their dedication and leadership.

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Vanessa Tey Iosue, Vice Chair – Policy
Laura Payne, Vice Chair – Development
Susan McDermott, Treasurer
Bill Henry, Secretary
Adrienne Dziak, Nominations Chair
Joel Brammeier, ex officio

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CLAIRE CASTLEMAN
NICOLE CHAVAS
SUE CONATSER
AARON FERSHEE
QUENTIN JAMES
KATHERINE JONES
DANIEL GUZMAN KING
KIMBERLY HILL KNOTT
THOMAS LANGMYER
CANDACE JEFFERS LAROCHELLE
DAVID SCHMAHL
CHRISTOPHER WINTERS

Emeritus
Paul Culhane
James Griffith

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Mary Barton, Vice President of Development
Jennifer Caddick, Vice President of Communications & Engagement
Crystal M.C. Davis, Vice President of Policy & Strategic Engagement

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Patricia Brown, Finance Manager
Anna-Lisa Castle, Water Policy Manager
Juliann Krupa, Volunteer Engagement Manager
Kelly Farley, Finance & Operations Director
Michelle Farley, Staff Writer
Genevieve Fletcher, Individual Giving Manager
Judy Freed, Senior Marketing Manager
Luz Gomez, Office Manager
Jonathan Heuring, Foundation & Corporate Giving Manager
Don Jodrey, Director of Federal Relations
Angela Larsen, Director of Planning
Alexandra Novak, Community Planning Manager – Detroit Water Policy Analyst
Olivia Reda, Volunteer Engagement Coordinator
Tom Zimnicki, Agriculture & Restoration Policy Director

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312-939-0838 alliance@greatlakes.org
www.greatlakes.org
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