



Adopt-a-Beach™ and Your Business

Ready to have fun and make an impact? Gather your colleagues and form an Adopt-a-Beach team!

Keeping our Great Lakes beaches clean starts with you. Adopt-a-Beach cleanups are a fun, free, easy way to give back to your community and keep plastic pollution out of our Great Lakes.

LEARN MORE

To learn more about Adopt-a-Beach sponsorship opportunities, contact:

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To learn more about the Alliance for the Great Lakes and the Adopt-a-Beach program, visit www.greatlakes.org/adoptabeach

GET INVOLVED IN THREE EASY STEPS:

Being part of Adopt-a-Beach sends a strong, clear message to your peers, customers, other business leaders, and the community that you care deeply about the Great Lakes. It's easy to get involved:

- 1** Choose someone from your organization to become a Team Leader. Being a Team Leader is simple and straight-forward — we provide all the resources you need. View our step-by-step how-to guide and other resources at www.greatlakes.org/resources
- 2** Have your Team Leader register your event for a date and location of your choosing at adopt.greatlakes.org
- 3** Have your participants register for the event online, and then hit the beach with your team.



Interested in sponsoring the Adopt-a-Beach program?

Sponsors help Adopt-a-Beach make a huge impact! Support from businesses and organizations helps us provide supplies and materials to Team Leaders, promote the program across the region, optimize our data collection and analysis, and support staff to grow the program.

Sponsors also can request Alliance staff to host and organize a private cleanup for their employees.