



ALLIANCE *for the*
GREAT LAKES

MAKE WAVES FOR THE GREAT LAKES!

JOIN US AS A SPONSOR OF THE 2024 GREAT BLUE BENEFIT

This year's event will be held at the **Columbia Yacht Club in Chicago on June 13, 2024, 6:00-9:00 PM //** The theme of the event is: ***Celebrating Wavemakers: Bridging Communities and Conservation***

ALLIANCE FOR THE GREAT LAKES

The Alliance advances the protection of our Great Lakes. Your support is crucial in maintaining a thriving ecosystem and healthy water that all life can rely on, today and far into the future. We advocate for policies that support the lakes and communities, by building research, analysis, and partnerships that inspire action, and by educating and uniting people as a voice for the Great Lakes.

GREAT BLUE BENEFIT

The Great Blue Benefit is the Alliance's signature fundraising event bringing together more than 200 people for a fun evening of entertainment, networking, and education. Our attendees are distinguished philanthropists, community leaders, environmentally conscious consumers, and supporters from across the region who share a common interest in protecting the future of Great Lakes water.

MAKE WAVES BY BECOMING A SPONSOR

Sponsoring the Alliance not only supports our mission to protect, conserve, and restore the Great Lakes but offers multiple benefits that will:

- Open opportunities to network with like-minded individuals and organizations who share the same passions about protecting the Great Lakes
- Identify your brand as one that cares about clean water for the 40 million people who depend on the lakes
- Highlight your organization in a prerecorded "Look Live" Virtual Event with viewers from across the Great Lakes states
- Create a unique, fun, team-building opportunity for you and your employees at an event that promotes environmental responsibility and sustainability
- Promote your brand to over 50,000 Alliance supporters who value businesses dedicated to protecting our drinking water
- Educate consumers about the challenges facing the Great Lakes and ways to advocate for the preservation of this essential natural resource
- Support programs that advance essential protections and improvements for the lakes

Please contact Genevieve Fletcher at gletcher@greatlakes.org or 312-445-9736 or visit greatlakes.org/sponsor to finalize your sponsorship. ***Thank you for your support!***

GREAT BLUE BENEFIT SPONSORSHIP

CELEBRATING WAVEMAKERS: Bridging Communities and Conservation

	DIAMOND \$25,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500	PATRON \$1,000
Profile highlighting partnership and commitment to the Alliance's mission in print newsletter	•					
Video highlight in "Look Live" Virtual Event (optional)	•	•				
Full page ad in program book	•	•	•			
Verbal recognition at the event	•	•	•			
Recognition in all media promotion, including social media (14K+ Facebook, 10K+ X, 2K+ Instagram, 1K+ LinkedIn followers)	•	•	•	•		
Recognition on invitations (printed & electronic)*	Logo	Logo	Logo	Logo	Name	
Recognition on event webpage & signage	Logo	Logo	Logo	Logo	Name	
Tickets to event	15	10	8	6	4	2
Recognition in program book	Logo	Logo	Logo	Logo	Name	Name



* Sponsorship pledges must be received by **March 15, 2024** to be included on the invitation. Ad specs will be provided by the Alliance and must be received by **April 20, 2024**. Sponsor is responsible for submitting guest information by **June 1, 2024**. Sponsorship of this event is tax deductible to the extent allowed by law.

