

SPEAKING UP:

Talk with candidates in person, over the phone, or on social media

An in-person meeting or phone call with candidates is a great opportunity to educate them about a water issue you care about. Here are some tips to get started.

Reach out to a candidate who you're interested in speaking to.

Most candidates have campaign websites, Facebook pages, or other social media accounts. You can find an email address, call the campaign headquarters, or send a message to their social media account to let them know that you'd like to speak to them about a water issue that is important to you.

Attend an event that you know candidates will be at. Some organizations hold in-person events with candidates, giving community members an opportunity to meet them, and sometimes candidates hold their own opportunities to meet and greet. Come prepared to such events with your talking points, questions you may have for the candidate, and any reference materials such as fact sheets, news articles, or relevant research.

Make it personal. When you get the opportunity to speak with a candidate, introduce yourself, and let them know you live in their district. Tell the candidate about how you have been impacted by the issue you're talking to them about.

Engage on social media. You can directly and publicly ask candidates questions by tagging their campaign accounts on social media. See more tips for using social media as a tool to engage and educate voters and candidates in the next section of this toolkit.

