

Join us as a Sponsor of the Great Blue Benefit!

THE LONG VIEW: A CELEBRATION OF LEGACY, LEADERSHIP, AND THE WORK AHEAD

June 11, 2026

6:00–9:00 PM

Columbia Yacht Club
Chicago

Contact:

Genevieve Fletcher

gfletcher@greatlakes.org

312-445-9736



**GREAT
BLUE
BENEFIT**

The Long View
A Celebration of
Legacy, Leadership,
and the Work Ahead

ALLIANCE FOR THE GREAT LAKES

For more than 50 years, the Alliance has advanced the protection of the Great Lakes through advocacy, research, and partnership. Your support helps ensure clean, healthy water for communities, wildlife, and future generations. By uniting people and elevating strong policies, we serve as a powerful voice for the Great Lakes—today and for the long term.

GREAT BLUE BENEFIT

The Great Blue Benefit is the Alliance's signature fundraising event, bringing together more than 250 philanthropists, civic leaders, and Great Lakes champions for an inspiring evening of connection, learning, and celebration.

WHY SPONSOR

Sponsorship supports critical work to protect, conserve, and restore the Great Lakes—while offering meaningful benefits, including:

- **Connection** with a community of like-minded leaders and organizations who care deeply about clean water
- **Recognition** as a champion for the 40 million people who rely on the Great Lakes
- **A memorable, mission-driven evening** for you, your guests, or your team at a sustainable event
- **Visibility** among more than 50,000 Alliance supporters who value leadership and environmental responsibility
- **Insight** into the challenges facing the lakes—and the solutions shaping their future
- **Direct support** for advocacy and programs that safeguard Great Lakes waters

Please review sponsorship levels and benefits on the following page. Thank you for your consideration and support.

Great Blue Benefit Sponsorship

| SPONSOR BENEFITS | Great Lakes Sponsor \$25,000+ | Lake Superior Sponsor \$15,000+ | Lake Michigan Sponsor \$10,000+ | Lake Huron Sponsor \$5,000+ | Lake Ontario Sponsor \$2,500+ | Lake Erie Sponsor \$1,000+ |
|--|----------------------------------|------------------------------------|------------------------------------|--------------------------------|----------------------------------|-------------------------------|
| Profile highlighting partnership and commitment to the Alliance's mission in print newsletter | ● | | | | | |
| Highlight in promotional video sent to Great Blue Benefit email list (reaching 1,200 people) and posted on social media (14K+ Facebook, 10K+ X, 2K+ Instagram, 1K+ LinkedIn followers) | ● | ● | ● | | | |
| Verbal recognition at the event | ● | ● | ● | | | |
| Ad in program book | FULL PAGE | FULL PAGE | FULL PAGE | HALF PAGE | | |
| Recognition in all media promotion, including social media (14K+ Facebook, 10K+ X, 2K+ Instagram, 1K+ LinkedIn followers) | ● | ● | ● | ● | | |
| Recognition on invitations (printed & electronic)* | LOGO | LOGO | LOGO | LOGO | NAME | |
| Recognition on event webpage & signage | LOGO | LOGO | LOGO | LOGO | NAME | |
| Tickets to event | 15 | 10 | 8 | 6 | 4 | 2 |
| Recognition in program book | LOGO | LOGO | LOGO | LOGO | NAME | NAME |



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* Sponsorship pledges must be received by **April 8, 2026** to be included on the invitation. Ad specs will be provided by the Alliance and must be received by **April 25, 2026**. Sponsor is responsible for submitting guest information by **June 2, 2026**. Sponsorship of this event is tax deductible to the extent allowed by law.

Sponsorship Reply Form

To sponsor the Great Blue Benefit taking place on June 11, 2026, **please fill out this form and return it by email to gfletcher@greatlakes.org or by mail to the address below. Thank you!**

SPONSORSHIP LEVEL

Great Lakes: \$25,000+ Lake Michigan: \$10,000+ Lake Ontario: \$2,500+
 Lake Superior: \$15,000+ Lake Huron: \$5,000+ Lake Erie: \$1,000+

PAYMENT TYPE

Enclosed is a check made payable to **Alliance for the Great Lakes**.
 Please charge my credit card (payment information below).
 This is a pledge. Payment will be submitted by (mm/dd/yy): _____

CREDIT CARD INFORMATION

Card Type: MasterCard Discover Visa American Express

Credit Card #: _____ Exp Date: _____

CVV: _____

Name as listed on card: _____

CONTACT INFORMATION

Sponsor Name (as it is to appear in event materials)

Contact Name

Address

City / State / Zip

Phone

Email

Signature

For more information, please contact Genevieve Fletcher at gfletcher@greatlakes.org or 312-445-9736.



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150 North Michigan Avenue
Suite 750
Chicago, IL 60601-7553
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